

# Company Overview



## ABOUT PERSYSTENT SOFTWARE

Persysent® Software solutions ensure that end-user desktop and laptop computers are always available and fully functional—whether in the office or offsite.

When computers are down, so is business productivity. Persysent Software developed the only automated PC recovery product on the market with unsurpassed speed, restoring application and operating system (OS) files that are corrupted, changed, or missing, in less than 30 seconds

Unlike any other disaster recovery provider, Persysent Software offers the only solution that restores degraded systems to a working state whether the PC is on or off the network, and even if the OS will not start. Nothing, including viruses, malware or other unauthorized programs can stop a Persysent PC from returning to its desired configuration. By simply rebooting the system, either automatically or on demand, Persysent Software eliminates the need for manual PC re-imaging while preserving user data and settings during the restoration process.

In addition to keeping end users productive, Persysent Software enables IT staffs to control PC damage, reduce help desk calls, enforce compliance, and improve the success rate of software patches and updates. Additional benefits include energy savings through reduced PC power consumption via an automatic shutdown feature. Founded in 2002, Persysent Software solutions have been instrumental to organizations across North America including government, health care and education sectors with limited resources to support a high ratio of employees to IT staff and 24/7 business uptime.

## Our Mission

Persysent Software solutions ensure that end-user desktop and laptop computers are always available and fully functional—whether in the office or offsite.

## Company Background

Founded:	2002
Headquarters:	Tampa, FL
Customer Base:	Currently supporting thousands of end user PCs nationwide in a variety of industries including health care, government and education
Market Segment:	PC Disaster Recovery/Desktop Management/PC Lifecycle
Sales Model:	Direct, Managed Service Providers (MSPs), Channel Partnerships

## Executive Team

President & Chief Executive Officer, Joe Loughry  
Chief Financial Officer, Dave Ascani  
Co-founder, Lead Development Manager, Dhaval Patel  
Director of Engineering, Arun Shanmugam  
Chief Marketing Officer, Mary Maloney  
Vice President of Sales, Len Summa  
Vice President of Product Development, Katherine Wattwood  
Vice President of Business Development, Karl Chen

## Board of Directors

Joe Loughry, Chairman of the Board, Persysent Software  
Jim Sanger, Partner, ABS Ventures  
Hooks Johnston, General Partner, Valhalla Partners  
A. Reenst Lesemann III, Managing Director, Tall Oaks Capital

## Products



High speed recovery for your PC.



A turnkey PC recovery solution for accelerated deployment.



The fastest automated PC recovery solution - managed on or off the network.



Highly Scalable PC Recovery Solution That Ensures Business Continuity and Compliance

**How to contact us:** call 866-288-3067 or visit [www.persysent.com](http://www.persysent.com)

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